



FOR IMMEDIATE RELEASE

burton + BURTON® Awarded Best Visual Presentation at Dallas Market CenterSM

Bogart, Georgia (July 9, 2026)

burton + BURTON was recognized as a Best Visual Presentation Award winner during the June 2026 Dallas Total Home & Gift Market. The Dallas Market Center is a global business-to-business trade center and the leading wholesale marketplace in North America. A recent press release stated that DMC visual design experts evaluate exhibitors based upon innovative and creative display designs.

During the Summer Market, burton + BURTON introduced its Valentine's and Spring 2027 collections, transforming its showroom into an inspiring seasonal destination. Valentine's featured romantic floral patterns with lock and key accents, stylish bows in pink and red, whimsical cherry and bee designs, and an assortment of playful plush. Spring offered colorful bunnies and geese, natural woven Easter baskets, delicate pastel floral motifs, silk display florals, and a cute pickleball collection. Beyond these new products, retailers explored beautifully curated Autumn, Halloween, and Holiday collections that reflected themes from timeless tradition to modern whimsy.

Maxine Burton, founder and president of burton + BURTON, said, "We are honored to once again be recognized for our showroom presentation at the Dallas Market. Every collection is thoughtfully designed to inspire our customers and help them discover new ideas for the seasons ahead. This award reflects the creativity, passion, and dedication of our entire team, and we are grateful to everyone who helps bring our vision to life."

To explore décor for all seasons, visit www.burtonandburton.com/occasions.

About burton + BURTON

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into one of the largest wholesale distributors of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta and Dallas Market CenterSM.

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